



## About Wing Chun Magazine

*Wing Chun Magazine* is the online magazine dedicated to Wing Chun in all its forms. This includes everything from the many different spellings to the several different offshoots. It's a free publication that you can see yourself in—figuratively and literally—with a focus on human interest stories, personal training accounts, local events, personal perspective articles and more. *Wing Chun Magazine* provides useful information in an entertaining format with the goal of promoting Wing Chun in all its forms. It's the magazine of Wing Chun.

## Mission Statement

"To inspire, entertain and inform martial artists by promoting the principles of Wing Chun in all its forms through an international publication of which they can be proud of."

## Circulation

Distributed in Adobe Acrobat format through email and online to readers in eleven different countries. Readers total over 10,000 as signed up through email alone.

## Rates

(effective September 2007; subject to change. All rates are based on full color ads.)

### FOUR ISSUES

Full page \$1100  
Half page \$625  
Quarter page \$375

Premium Locations  
Immediately after front cover  
(Full page) \$2400  
On contents page  
(Half page) \$1300

### THREE ISSUES

Full page \$900  
Half page \$575  
Quarter page \$325

Premium Locations  
Immediately after front cover  
(Full page) \$1875  
On contents page  
(Half page) \$1050

### TWO ISSUES

Full page \$625  
Half page \$450  
Quarter page \$250

Premium Locations  
Immediately after front cover  
(Full page) \$1300  
On contents page  
(Half page) \$750

### ONE ISSUE

Full page \$350  
Half page \$250  
Quarter page \$150

Premium Locations  
Immediately after front cover  
(Full page) \$675  
On contents page  
(Half page) \$400

### WEB advertising (only available with print & web combo advertising)

Web advertising combos are offered per space availability. Please ask for available ad space.

- Banner ads are only \$100 per month.

\*Must supply camera-ready artwork.

### Business Directory

Free (with add of wingchunmagazine.com link on your website)

Contact [adam@wingchunteahouse.org](mailto:adam@wingchunteahouse.org)

No credits or refunds for cancellations. All advertisements are subject to the approval of the Publisher, who has the right to reject, in part or in whole, the copy furnished if any portion is deemed inappropriate for the newspaper or its readers. If changes are necessary, you will be contacted. Prices are subject to change at any time.